



# EXPERIENCE WORLD BICYCLE

- » The venue for your trainings, meetings, events seminars, workshops – for retention, advanced training and further development of your staff or partners

**zedler-Group**  
Technology and Passion for Bicycles



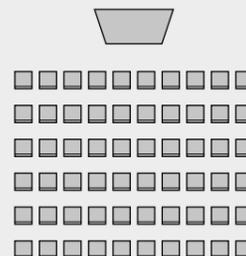
## ROOMS AND SPACES

In our innovative and climate-positive energy-efficient building with platinum certification by DGNB, the German Sustainable Building Council, we offer seminar and event spaces equipped with state-of-the-art technology for rent. There are about 600 square metres for up to 120 persons in a pleasant and unique ambience between more than 100 historic bicycles. Barrier-free, of course.

Design the space according to your needs:

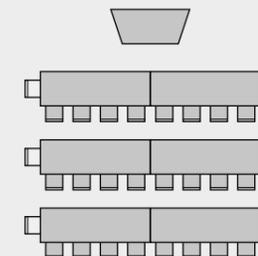
### SEATING IN ROWS

» 120 seats



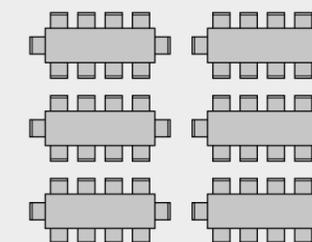
### PARLIAMENTARY

» 6 tables, 24 (to 30) seats max.



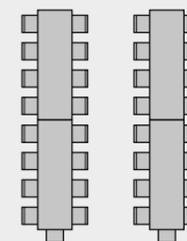
### TOPIC TABLES

» 6 tables, 60 seats max.



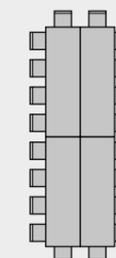
### TABLE ROWS

» 4 tables, 34 seats max.



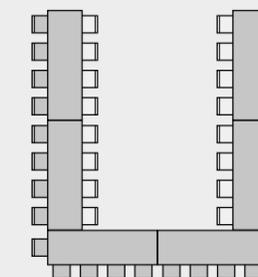
### BLOCK

» 4 tables, 20 seats max.



### U-SHAPED

» 6 tables, 26 (to 42) seats max.





## CATERING

As regards catering, everything is possible from coffee and cake, Swabian “fast food” such as pretzels, sweet yeast bread with butter and Swabian pasta pockets to vegetarian/vegan dishes from excellent organic caterers.

Or what about a hearty BBQ on the mostly covered terrace with a view into the greenery?



## EXTRAS

Optionally, we offer guided tours of the bicycle museum and/or our state-of-the-art test laboratories.

Further options are impulse lectures on various topics related to bicycle technology, product safety and liability, technical documentation, the preparation of expert's reports or even sustainable business management.



# CONFERENCE PACKAGES

## OUR CONFERENCE AND EVENT PACKAGES BASICALLY INCLUDE

- » Use of the 600 sqm seminar and event space including roof terrace
- » Seating as agreed upon for up to 120 persons
- » Beamer, screen, 65"-monitors, pin boards, flipcharts, etc.
- » IT support
- » High-speed WLAN
- » Preparation of a satisfaction profile
- » Free parking spaces for bicycles and cars directly at the building

### Attendance flat fee per day of the event

Please note that **holding** your event in our rooms is **only** possible in conjunction **with** full personal support from our side including reception (check-in, cloakroom, etc.).

## FURTHER OPTIONS

- » A guided tour of the company, including visit of the test laboratories (extra charge)
- » A guided tour of the museum by renowned experts for historic bicycles (extra charge)
- » Lectures by our experts (extra charge)
- » Office services, such as copying etc. (extra charge)
- » Full attendance of the event with reception/check-in, name badges, cloakroom etc. (extra charge)

### ADVANCED PLUS XXL PACKAGE

- » Dinner from an excellent organic caterer (vegetarian/vegan, as desired). Alternatively, BBQ on the roof terrace
- » Traditional Swabian lunch including salads, soup (vegan) and fruit
- » Provision of conference package
- » Note pad and pen for every participant
- » Conference drinks (fruit juices, water)
- » Welcome and mid-morning coffee/tea break with sweet and salty snacks
- » Mid-afternoon coffee/tea break with butter pretzels and sweet yeast bread

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### BASIC PACKAGE

- » Provision of conference package
- » Note pad and pen for every participant
- » Conference drinks (fruit juices, water)
- » Welcome and mid-morning coffee/tea break with sweet and salty snacks
- » Mid-afternoon coffee/tea break with butter pretzels and sweet yeast bread



We would be pleased to provide an individual quote. We are open to your proposals and questions.

# YOUR WAY TO THE ZEDLER-GROUP

## ADDRESS

Zedler-Group  
Hundshalde 4  
71634 Ludwigsburg

Phone: +49 (0) 7141 / 29 99 27 - 0  
E-Mail: [info@zedler.de](mailto:info@zedler.de)  
[www.zedler.de](http://www.zedler.de)

## DISTANCES

City centre Ludwigsburg:	2.4 km
Ludwigsburg Main Station:	2.3 km
Stuttgart Airport:	31 km (B27) / 41 km (A8/A81)
Motorway:	3 km
Bus stop:	400 m

## LOCATION

Easily accessible between Stuttgart and Heilbronn.



## ACCESSIBILITY

### BY BICYCLE

» You are welcome to park your sports equipment in our bicycle parking garage and shower and change in our sanitary facilities. Please register for this.

### BY RAIL

» From Stuttgart Main Station by regional train (Regional-Express) or city train (S-Bahn) to Ludwigsburg Main Station (travel time approx. 18 min.)

» Change to bus number 532 direction Oberriexingen dismount at bus stop Eglosheim Markgröninger Str. (travel time approx. 12 min., by foot approx. 5 min.)

or

Change to bus number 425 direction Eglosheim Falkenweg dismount at bus stop Eglosheim A.-Bebel-Str. (travel time approx. 6 min., by foot approx. 15 min.)

or

Change to bus number 426 direction Eglosheim Straßenäcker dismount at bus stop Eglosheim A.-Bebel-Str. (travel time approx. 10 min., by foot approx. 15 min.)

» At Ludwigsburg Main Station there is the option to rent "RegioRad" bicycles or e-scooters (travel time approx. 10 min.)

» From Ludwigsburg Main Station by foot an approx. 2.3 km long walk (walking time approx. 30 min.)

### BY CAR

» Coming from Stuttgart:  
A81 motorway exit Ludwigsburg South (approx. 5 km)

» Coming from Heilbronn:  
A81 motorway exit Ludwigsburg North (approx. 3 km)

Free parking spaces at the building.

» **Timetables:** Verkehrs- und Tarifverbund Stuttgart (VVS)  
[www.vvs.de/fahrplan/](http://www.vvs.de/fahrplan/)

» **Needed fare zone from Stuttgart:** 2  
(zones to be chosen: 1+2)

» **Bicycle rental:**  
[www.ludwigsburg.de/start/leben+in+ludwigsburg/regiorad.html](http://www.ludwigsburg.de/start/leben+in+ludwigsburg/regiorad.html)

» **E-scooter rental:**  
[www.ludwigsburg.de/start/leben+in+ludwigsburg/e-scooter.html](http://www.ludwigsburg.de/start/leben+in+ludwigsburg/e-scooter.html)



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Eine Auszeichnung der Deutschen Gesellschaft für Nachhaltiges Bauen - DGNB e.V.



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